



PRESS RELEASE

## Premios Cruceroadicto 2025 opens voting with historic record of 1,183 candidates

The fourth edition of the only AENOR-certified cruise awards evaluates destinations across 118 countries with international Spanish-speaking participation



**Madrid, September 2, 2025** – Premios Cruceroadicto has officially launched voting for its fourth edition, reaching the historic figure of **1,183 candidates** among cruise lines, ships and ports worldwide. The international voting process will remain active until December 21, 2025.

*This initiative, now recognized as the most comprehensive evaluation of the cruise industry conducted in Spanish, gives the global Spanish-speaking community the opportunity to select the best in the sector based on their own travel experiences.*



## **Coverage that makes a difference**

*The 2025 edition includes **46 cruise lines, 546 ships and 591 ports across 118 countries.** The range spans from classic Mediterranean destinations to remote ports reached by expedition cruises in Antarctica and the Arctic. Spanish-speaking cruisers can participate regardless of their country of residence, provided they have taken at least one cruise during 2025.*

*"We have exceeded our most optimistic expectations," explains **Jesús García, Founder and Editor-in-Chief of Cruceroadicto.com.** "The 7% growth in candidates compared to the previous edition reflects both the sector's expansion and the trust placed by the traveling community in our process."*

***Regarding the first sponsor after three self-funded editions,** García adds: "Once the Awards have been consolidated as a new benchmark among travelers and industry stakeholders, it was time to have a sponsor that helps us improve visibility in the cruise ecosystem. Shore2Shore, one of the major options for Spanish-speaking cruisers, is undoubtedly the best choice to give even more strength to their voice."*

***About the growth in candidates,** the editor explains that "the candidate research process we conduct each year at Cruceroadicto's editorial team runs parallel to the very reality of evolution in options and diversity available to travelers. The growth in candidates clearly indicates that there are more options available in 2025, both in terms of cruise lines and ships, as well as destinations that can be reached."*

## **Certified transparency as differentiator**

*Premios Cruceroadicto has maintained since 2023 the **AENOR certificate for transparency and impartiality,** making them the only cruise industry awards with this official certification. The process also features a methodological and technological partnership with independent consultancy **We-iN,** which guarantees the integrity of results.*

*Voting is conducted entirely online through an intelligent system that automatically determines the subcategories of each vote, while IP control prevents duplicates and fraud. Each participant votes for their preferred cruise line, ship and port, and the system automatically classifies these votes into corresponding categories (family, premium, luxury, expedition, etc.).*

## **First official sponsor**



*This edition marks a milestone by having the first official sponsor of Premios Cruceroadicto: **Shore2Shore**, the largest company specializing in cruise excursions in Spanish. The choice fits perfectly with strict transparency standards, as a complementary services provider, Shore2Shore cannot compete in any voting category, eliminating any conflict of interest.*

### **Timeline to FITUR Madrid 2026**

*The official calendar establishes the following key dates:*

- **September 1 - December 21, 2025:** International voting period
- **January 8, 2026:** Official announcement of finalists
- **January 22, 2026:** Awards ceremony at FITUR Cruises

*The awards ceremony will take place at **FITUR Cruises**, the thematic area dedicated to the cruise industry within **FITUR Madrid 2026**, consolidating this event as the most anticipated moment to discover the winners chosen by the cruise community.*

**Regarding expectations for FITUR Cruises 2026**, García highlights: "May it once again be a meeting point between the cruise industry and travelers. May it be the place where cruisers speak and the industry listens. Without travelers, let's not forget, there would be no cruises or cruise lines dedicated to this vacation modality."

**Coordinating FITUR Cruises and organizing the Awards** represents, according to the editor, "a great challenge. Both projects involve continuous effort to place cruisers in places where they can be considered as travelers and not just as boarding numbers or profit from spending. The truth is that the symbiosis is perfect. By organizing Premios Cruceroadicto we channel the voice and by coordinating FITUR Cruises we amplify it, including it in the industry itself, not as a mere guest for marketing campaigns."

### **Natural industry recognition**

*After four editions, the awards have achieved organic recognition from the industry. Official port authorities from Miami to European ports publicly communicate these awards, while specialized media such as Europa Press, Forbes and Hosteltur regularly cover the editions.*

*Award-winning cruise lines and ports routinely integrate these prizes into their communication strategies, validating the credibility and real impact of the awards in the sector.*

### **Participation and methodology**

*Voting takes less than 5 minutes and is aimed at people who have traveled on a cruise during 2025, regardless of their nationality or country of residence. The only requirement is to complete*



*the process in Spanish, as these awards are specifically designed for the Spanish-speaking cruise community worldwide.*

*Results will determine 3 finalists per category, with the definitive winner revealed during the FITUR Madrid ceremony through the opening of sealed envelopes, guaranteeing surprise until the last moment.*

- **Voting link:** <https://progesa.we-in.app/index.php/835589?lang=es>
- **Official information:** <https://premioscruceroadicto.com>

---

### **About Cruceroadicto.com**

*[Cruceroadicto.com](https://www.cruceroadicto.com) is the digital cruise magazine with the largest audience in Spanish. Since 2012, it has been dedicated to informing, analyzing and creating travel guides for those who enjoy cruises as a vacation modality. Thousands of travelers regularly turn to the publication for independent information about destinations, cruise lines, ships and the latest industry trends.*

*Since 2021, [Cruceroadicto.com](https://www.cruceroadicto.com) has been the coordinator of the cruise thematic area [FITUR Cruises](#) within the major international fair FITUR Madrid.*

*The publication has organized since 2022 the Premios Cruceroadicto, the only industry awards certified by AENOR for their transparency and impartiality.*

---



**Press Contact:** For interviews, additional statements or expanded information: **Contact form:**  
<https://premioscruceroadicto.com/contacto-prensa>

**Additional resources:**

- *Previous editions' winners*
- *Industry statistical data*
- *Corporate graphic material*
- *Interviews with managers*

---

*This press release may be reproduced in whole or in part by citing the source.*