



PRESS RELEASE

Cruceroadicto Awards 2025 Register Record International Participation

The global Spanish-speaking cruise community continues choosing the best in the industry in the largest satisfaction survey of the cruise sector in Spanish

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Madrid, October 7, 2025 – The Cruceroadicto Awards 2025 continue their voting process with **participation reaching a historic record**, consolidating this fourth edition as the one with the greatest response from the Spanish-speaking cruise community internationally. With voting open until December 21, there is still time for thousands more travelers to make their voices heard.

With **1,184 candidates** among cruise lines, ships, and ports from around the world, these awards have become the most comprehensive and transparent evaluation of the cruise sector in Spanish, certified by **AENOR** for their transparency and impartiality.

Growing international participation

The response from the Spanish-speaking community has exceeded expectations, with cruise passengers participating from Spain, Mexico, Argentina, Colombia, Chile, the United States, and multiple Latin American countries. This geographic diversity reflects the global reach of these awards, which have established themselves as the unified voice of Spanish-speaking cruise passengers worldwide.

"We are very satisfied with the current level of participation, but we know that thousands of cruise passengers who have traveled this year have not yet voted," explains **Jesús García, Founder and Editor-in-Chief of Cruceroadicto.com.** "There is still time for every traveler who has enjoyed a cruise in 2025 to recognize their favorites. Every vote counts and helps build the most representative ranking in the sector."

Close competition in all categories

The 2025 edition evaluates **46 cruise lines, 546 ships, and 591 ports in 118 countries,** covering from Mediterranean classics to remote expedition destinations in Antarctica and the Arctic. With more than 1,184 total candidates, the competition is more intense than ever in all categories, from family cruise lines to luxury and expedition operators.

"Historical winners face a great challenge this year," explains García. "The competition is closer than ever because more and more travelers are discovering new cruise lines, ships, and destinations. Nothing is decided until the last vote. All candidates start with the same opportunities, and the results will be a real snapshot of how the cruise industry is doing and, above all, what travelers who book cruises want."

Certified transparency as guarantee

The Cruceroadicto Awards have maintained since 2023 the **AENOR certificate of transparency and impartiality,** making them the only cruise sector awards with this official certification. The process also has the methodological and technological partnership of the independent consulting firm **We-iN,** which guarantees the integrity of the results.

Voting is conducted entirely online through an intelligent system with IP control that prevents duplicates and fraud. Each participant invests less than 5 minutes voting for their favorite cruise line, ship, and port, and the system automatically classifies these votes into the corresponding categories.

Why is your vote as a traveler important?

Unlike other industry awards, the Cruceroadicto Awards:

- ✓ Are voted **exclusively by real cruise passengers,** not by the industry
- ✓ Require having traveled in 2025 to participate
- ✓ Are **certified by AENOR** for their transparency
- ✓ Do not allow any type of incentive or compensation for voting
- ✓ Results are independently audited throughout the entire process

"**Your experience matters**," emphasizes García. "These awards exist so that the traveler's voice has weight in an industry that moves millions of passengers each year. If you have sailed in 2025, your opinion based on your real experience is exactly what we are looking for."

Key dates calendar

The process continues with the following important dates:

- **Until December 21, 2025:** International voting period open
- **January 8, 2026:** Official announcement of the 3 finalists per category
- **January 22, 2026:** Winners' proclamation ceremony at FITUR Cruises (FITUR Madrid)

The proclamation ceremony will take place at **FITUR Cruises**, the thematic area dedicated to the cruise industry within **FITUR Madrid 2026**, where winners will be revealed through the opening of sealed envelopes, guaranteeing surprise until the last moment.

How to participate

Voting is open to any Spanish-speaking person who has taken at least one cruise during 2025, regardless of nationality or country of residence. The complete process requires less than 5 minutes and is conducted entirely in Spanish.

Voters simply select:

- Their favorite cruise line
- Their favorite ship
- Their favorite port

The intelligent system automatically takes care of classifying these votes into the appropriate subcategories (family, premium, luxury, expedition, etc.).

Make your voice heard

With voting open until December 21, the Spanish-speaking cruise community continues determining who deserves the most transparent and prestigious awards in the sector in Spanish.

"**Don't miss this opportunity**," concludes García. "If you have enjoyed a cruise this year, these five minutes of your time will help recognize those who made it possible. Your vote builds the most representative and transparent ranking of the cruise sector in Spanish."



KEY DATA FOR THE 2025 EDITION:

- 1,184 total candidates
- 46 cruise lines

- 546 ships
- 591 ports in 118 countries
- Record international participation
- Voting open until December 21

OFFICIAL LINKS:

- **Vote now:** <https://progesa.we-in.app/index.php/835589?lang=es>
 - **Complete information:** <https://premioscruceroadicto.com>
 - **List of candidates:** <https://premioscruceroadicto.com/candidatos-2025/>
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About Cruceroadicto.com

[Cruceroadicto.com](https://www.cruceroadicto.com) is the digital cruise magazine with the largest audience in Spanish. Since 2012, it has been dedicated to informing, analyzing, and creating travel guides for those who enjoy cruises as a vacation modality. Thousands of travelers regularly turn to the publication in search of independent information about destinations, cruise lines, ships, and the latest trends in the sector.

Since 2021, Cruceroadicto.com has been the coordinator of the cruise thematic area [FITUR Cruises](#) within the international FITUR Madrid fair.

The publication has organized since 2022 the Cruceroadicto Awards, the only sector awards certified by AENOR for their transparency and impartiality.

About FITUR Madrid

[FITUR](#) (International Tourism Fair) is one of the three most important tourism fairs in the world and the main tourism fair in Spanish. FITUR Cruises is the specialized thematic area for the cruise industry within FITUR, coordinated by Cruceroadicto.com since 2021.

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Additional resources available:

- Winners from previous editions
- Industry statistical data
- Corporate graphic material

- Interviews with officials

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