

PRESS RELEASE

Premios Cruceroadicto 2025 announces 19 winners at record-breaking ceremony

FITUR Cruises auditorium welcomed 55 finalist delegations at the fourth edition of the only cruise awards certified by AENOR

Madrid, January 23, 2026. The Premios Cruceroadicto 2025, sponsored by Shore2Shore, announced this year's best cruise lines, ships and ports at a ceremony held yesterday at the FITUR Cruises Auditorium, the thematic section dedicated to the cruise world within FITUR Madrid 2026.

The event brought together 55 delegations representing 56 finalists across 19 award categories, filling the auditorium to capacity and demonstrating the growing prestige that cruise lines and ports attribute to this award—an authentic expression of the traveler's voice.

For the third consecutive year, true to its principles of transparency and impartiality, the voting and proclamation process holds AENOR certification.

Oscar Gracia, partner at We-iN consultancy, the awards' methodological and technological partner, presented details of the voting process and vote validation. This fourth edition set a historic record with more than 5,000 valid votes, establishing itself as the largest cruise satisfaction survey conducted by Spanish-speaking travelers.

A particularly significant finding is that 82% of voters have taken two or more cruises, ensuring that results reflect opinions grounded in real travel experiences.

From 1,184 initial candidates—cruise lines, ships and ports from 118 countries—only 56 achieved finalist status, less than 5% of the total.

WINNERS BY CATEGORY

CRUISE LINES

Best Family Cruise Line * WINNER: MSC Cruises

Finalists: Costa Cruises, Royal Caribbean

Best Premium Cruise Line * WINNER: Celebrity Cruises

Finalists: Holland America Line, Princess Cruises

Best Upper Premium Cruise Line * WINNER: Cunard Line

Finalists: Azamara Cruises, Oceania Cruises

Best River Cruise Line (new category) * WINNER: Croisieurope

Finalists: Emerald Cruises, Viva Cruises

SHIPS

Best Family Cruise Line Ship * WINNER: MSC Euribia

Finalists: MSC Grandiosa, MSC World Europa

Best Premium Cruise Line Ship * WINNER: Celebrity Infinity

Finalists: Celebrity Ascent, Celebrity Equinox

Best Upper Premium Cruise Line Ship * WINNER: Queen Victoria

Finalists: Queen Mary 2

Best River Cruise Line Ship (new category) * WINNER: Emerald Star

Finalists: MS Beethoven, VIVA Enjoy

PORTS

Best Global Homeport * WINNER: Barcelona (Spain)

Finalists: Copenhagen (Denmark), Valencia (Spain)

Best Global Port of Call * WINNER: Valletta (Malta)

Finalists: Flam (Norway), Naples (Italy)

Best Port in Asia * WINNER: Singapore (Singapore)

Finalists: Tokyo (Japan), Yokohama (Japan)

Best Port in Atlantic Europe * WINNER: Reykjavik (Iceland)

Finalists: Las Palmas de Gran Canaria (Spain), Santa Cruz de Tenerife (Spain)

Best Port in the Caribbean * WINNER: San Juan (Puerto Rico)

Finalists: Cozumel (Mexico), Philipsburg (Sint Maarten)

Best Port in the Mediterranean * WINNER: Barcelona (Spain)

Finalists: Valletta (Malta), Valencia (Spain)

Best Port in Northern Europe * WINNER: Copenhagen (Denmark)

Finalists: Flam (Norway), Geiranger (Norway)

Best Port in North America * WINNER: Miami (United States)

Finalists: Nassau (Bahamas), Vancouver (Canada)

Best Port in Oceania (new category) * WINNER: Sydney (Australia)

Finalists: Auckland (New Zealand), Bora Bora (French Polynesia)

Best Port in the Middle East * WINNER: Dubai (United Arab Emirates)

Finalists: Abu Dhabi (UAE), Doha (Qatar)

Best Port in South America * WINNER: Buenos Aires (Argentina)

Finalists: Rio de Janeiro (Brazil), Ushuaia (Argentina)

ABOUT PREMIOS CRUCEROADICTO

The Premios Cruceroadicto were established in 2022 with the goal of giving voice to Spanish-speaking cruise passengers worldwide. They are the only awards in the sector certified by AENOR for transparency and impartiality, ensuring that travelers alone decide who are the best.

The voting process is supported by We-iN as methodological and technological partner, ensuring voting control and the validity of each vote through anti-fraud systems.

Edition history:

- 2022: First edition - 17 categories
- 2023: Second edition - 20 categories (first AENOR certification)
- 2024: Third edition - 16 categories
- 2025: Fourth edition - 19 categories (participation record: +5,000 votes)

PRESS CONTACT

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More information:

Official website: <https://premioscruceroadicto.com/en/>

Winners 2025: <https://premioscruceroadicto.com/en/finalistas-y-ganadores-2025/>

Media Center: <https://premioscruceroadicto.com/en/press-and-media/>

The Premios Cruceroadicto 2025 are organized by Cruceroadicto.com, the most widely read Spanish-language cruise magazine, with AENOR certification, We-iN technological partnership and Shore2Shore sponsorship.