

Premios Cruceroadicto 2025 announces 56 finalists across 19 categories with record participation

The fourth edition of the only cruise awards certified by AENOR breaks its participation record with voters from Spain, Latin America and around the world

Madrid, January 8, 2026. Today, the 56 finalists of the Premios Cruceroadicto 2025 have been announced, competing across 19 different categories.

Out of 1,184 candidates in the voting—including cruise lines, ships and ports from 118 countries— less than 5% have earned a place as finalists.

These awards, certified by AENOR for transparency and impartiality, are the only cruise industry awards with this accreditation.

Between September 1 and December 21 of last year, over 5,000 cruise passengers from around the world cast their valid votes, a figure that surpasses all previous editions. Voters participated from Spain, Spanish-speaking countries in the Americas and other parts of the world, consolidating these awards as a benchmark for Spanish-speaking cruise travellers.

Analysis of voter profiles reveals that eight out of ten participants have taken two or more cruises in their lifetime, and nearly 20% have more than eleven voyages in their travel history. These are cruise passengers who know the product well and whose opinions stem from their own experiences.

"This vote represents the largest satisfaction survey on the cruise experience conducted by Spanish-speaking travellers and reflects the preferences and reality of the cruise industry today," says Jesús García, founder of Cruceroadicto.com and organiser of the awards.

The winner in each category will be revealed on January 22 at 16:00h during the ceremony at FITUR Cruises, the cruise section of the Madrid International Tourism Fair.

Key highlights of this edition

Of the categories evaluated, 19 have reached the minimum vote threshold required to announce finalists.

For the first time, awards will be presented in three new categories: Best River Cruise Line, Best River Cruise Ship and Best Port in Oceania, extending recognition to previously unrepresented segments.

Among the finalists, five ports compete in two categories simultaneously: Barcelona, Valencia and Valletta in the Mediterranean, along with Copenhagen and Flam in Northern Europe. In the cruise line segment, MSC and Celebrity sweep all three finalist positions in their respective family and premium ship categories. Additionally, MSC is also a finalist for Best Family Cruise Line, while Cunard competes both in Best Upper Premium Cruise Line and with two of its vessels —Queen Mary 2 and Queen Victoria— among the three finalists for best ship in that category.

FINALISTS BY CATEGORY

(In alphabetical order)

CRUISE LINES

Best Family Cruise Line Costa Cruises · MSC Cruises · Royal Caribbean

Best Premium Cruise Line Celebrity Cruises · Holland America Line · Princess Cruises

Best Upper Premium Cruise Line Azamara Cruises · Cunard Line · Oceania Cruises

Best River Cruise Line Croisieurope · Emerald Cruises · Viva Cruises

SHIPS

Best Family Cruise Line Ship MSC Euribia · MSC Grandiosa · MSC World Europa

Best Premium Cruise Line Ship Celebrity Ascent · Celebrity Equinox · Celebrity Infinity

Best Upper Premium Cruise Line Ship Queen Mary 2 · Queen Victoria

Best River Cruise Line Ship Emerald Star · MS Beethoven · VIVA Enjoy

PORTS

Best Homeport (Global) Barcelona (Spain) · Copenhagen (Denmark) · Valencia (Spain)

Best Port of Call (Global) Flam (Norway) · Valletta (Malta) · Naples (Italy)

Best Port in Asia Singapore (Singapore) · Tokyo (Japan) · Yokohama (Japan)

Best Port in Atlantic Europe Las Palmas de Gran Canaria (Spain) · Reykjavik (Iceland) · Santa Cruz de Tenerife (Spain)

Best Port in the Caribbean Cozumel (Mexico) · Philipsburg (Sint Maarten) · San Juan (Puerto Rico)

Best Port in the Mediterranean Barcelona (Spain) · Valletta (Malta) · Valencia (Spain)

Best Port in Northern Europe Copenhagen (Denmark) · Flam (Norway) · Geiranger (Norway)

Best Port in North America Miami (United States) · Nassau (Bahamas) · Vancouver (Canada)

Best Port in Oceania Auckland (New Zealand) · Bora Bora (French Polynesia) · Sydney (Australia)

Best Port in the Middle East Abu Dhabi (United Arab Emirates) · Doha (Qatar) · Dubai (United Arab Emirates)

Best Port in South America Buenos Aires (Argentina) · Rio de Janeiro (Brazil) · Ushuaia (Argentina)

AWARDS CEREMONY

Date: January 22, 2026 **Time:** 16:00h **Venue:** FITUR Cruises Auditorium - Hall 4, FITUR Madrid (IFEMA)

ABOUT PREMIOS CRUCEROADICTO

Premios Cruceroadicto was established in 2022 with the goal of giving a voice to Spanish-speaking cruise passengers worldwide. They are the only awards in the sector certified by AENOR for transparency and impartiality, ensuring that only travellers decide who the best are.

The voting process is conducted in collaboration with We-iN as methodological and technological partner, ensuring vote control and validity through anti-fraud systems.

Edition history:

- 2022: First edition - 17 categories
- 2023: Second edition - 20 categories (first AENOR certification)
- 2024: Third edition - 16 categories

- 2025: Fourth edition - 19 categories (participation record: +5,000 votes)